

DESIGN PROCESS

USING ALTERNATIVE DESIGN SOFTWARE

burble™

Version 1.1 { 9 June 2020 }

burble.co.za has a simple and easy to use software but if you're a designer, creative or just prefer to have a little more control you can use an outside design software and still print your album with us.

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PREPARING YOUR PHOTO BOOK TEMPLATE

Photo books can be designed in various third party design software like Lightroom, Photoshop, InDesign, Smart Albums or any other software. All photo books must begin and end on a single page.

Setting up your document in your preferred program.

First step – choose a photo book size that we offer.

Our size offering is below and is available in hard cover and are listed as height x width.

148 x 148 mm - (also available in Soft cover)

198 x 198 mm - (also available in Soft cover)

205 x 280 mm

250 x 190 mm

260 x 260 mm

270 x 370 mm

280 x 205 mm - (also available in Soft cover)

300 x 300 mm

Once you have decided on your book size you will need to set up your document with bleed. In printing, bleed is artwork that goes beyond the edge of where the sheet will be trimmed. In other words, we will trim your photo book between the bleed line and the edge of the document. Bleed is important to avoid white edges on your finished album.



NON-PRINTING TRIM LINE

BLEED

The section of artwork outside of this will be trimmed off. It is a very important section as it allows a small, but very useful tolerance.

Your photo book will need to be set up with 19mm bleed on the cover to allow the artwork to wrap around the cover board and 3mm bleed for the inside pages no matter the size of the book.

Setting up your photo book cover

Below is an example of a 205 x 280mm landscape cover. This is one of our more popular sizes.

The dimensions from left to right are:

19mm bleed + 280 back cover + 8mm spine + 280 mm front cover + 19mm bleed

From top to bottom are:

19mm bleed + 205 cover + 19mm bleed



Use the Formula below for your cover

Width: 19mm (bleed left) + **?mm** (book width) + spine (confirm size below)

?mm (book width) + 19mm (bleed right)

Height: 19mm (bleed top) + **?mm** (book height) + 19mm (bleed bottom)

Spine calculation

Don't finalize your cover artwork until you have your final page count as this will effect the spine width. Use the table below to work out the size of the spine of your photo book.

8mm spine width for photo books with 24 -52 pages

10mm spine width for photo books with 53-70 pages

12mm spine width for photo books with 71-100 pages

14mm spine width for photo books with 101-128 pages

16mm spine width for photo books with 129-160 pages

Setting up your photo book pages

Below is an example of the first page of a 205 x 280mm landscape photo book.

The dimensions from left to right are:

280 page width + 3mm bleed

From top to bottom are:

3mm bleed + 205 page height + 3mm bleed



3mm bleed top,
bottom, and right

Right hand single pages will
not have bleed on the left side
and left hand single pages will
not have bleed on the right
hand side.

Page artwork

The Important parts of the
artwork, like faces and text
must be inside the safe area,
to avoid being trimmed.

Use the Formula below for single pages

For right side single pages

Width: **?mm** (book width) + 3mm (bleed)

Height: 3mm (bleed top) + **?mm** (book height) + 3mm (bleed bottom)

For left side single pages

Width: 3mm (bleed) + **?mm** (book width)

Height: 3mm (bleed top) + **?mm** (book height) + 3mm (bleed bottom)

Use the Formula below for spreads (left and right page combined)

Width: 3mm (bleed left) + **?mm** (book width) +

?mm (book width) + 3mm (bleed right)

Height: 3mm (bleed top) + **?mm** (book height) + 3mm (bleed bottom)

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SAVING AND EXPORTING

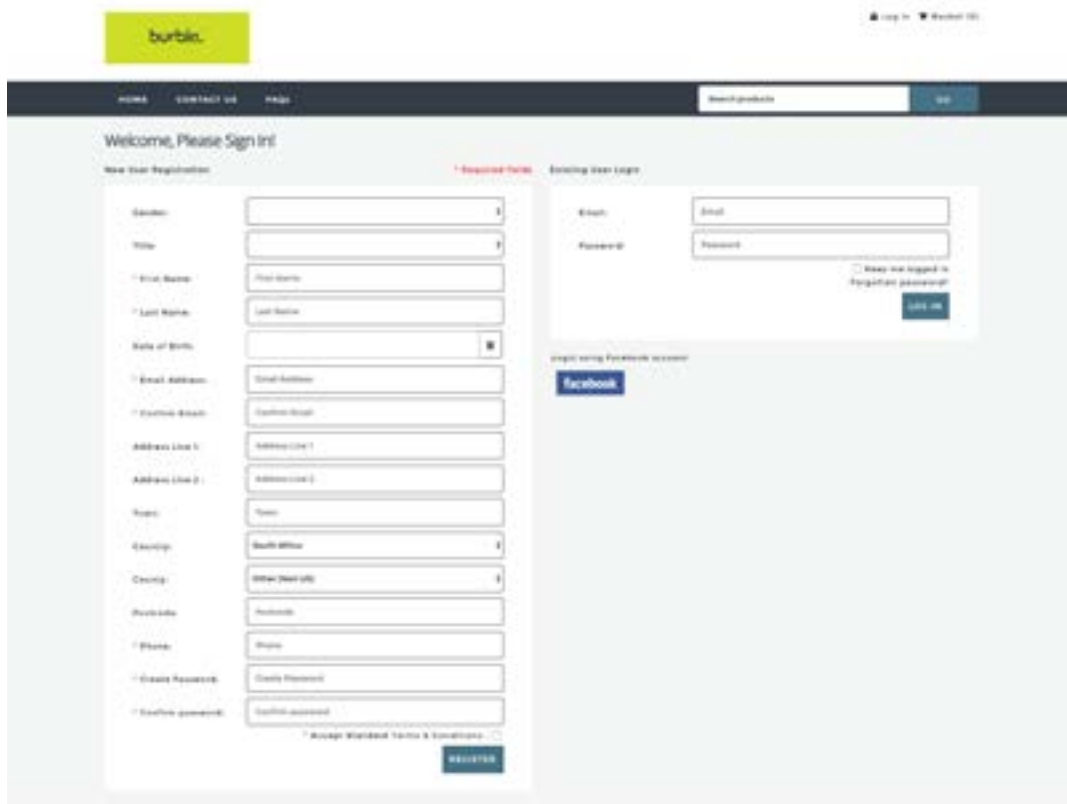
Exporting from a third party software to a jpeg or pdf document.

Once you have finished designing your photo book most third party software will allow you to export your photo book as either jpegs or as a complete pdf, as single pages or spreads. Burble will accept any of these options. If you choose to export as a pdf document you will upload one document for the block (or pages) and one for the cover into the software. If you choose jpeg you will upload multiple files as each page or spread will be an individual jpeg. The default template in the software is designed for single pages so if you have exported your photo book as spreads you will need to change the templates in our software. Please always export your design at 300 dpi.

3 CREATE AN ACCOUNT

Create an account to upload your design into the burble software. This will also allow you to you can pause, save and return to your work at any point.

On the home page click the login button on the top right corner. Complete your details and click register. The next time you visit the site you can simply login with your email and password. To avoid losing any work you should always login first before starting a project.



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THE SOFTWARE AT A GLANCE

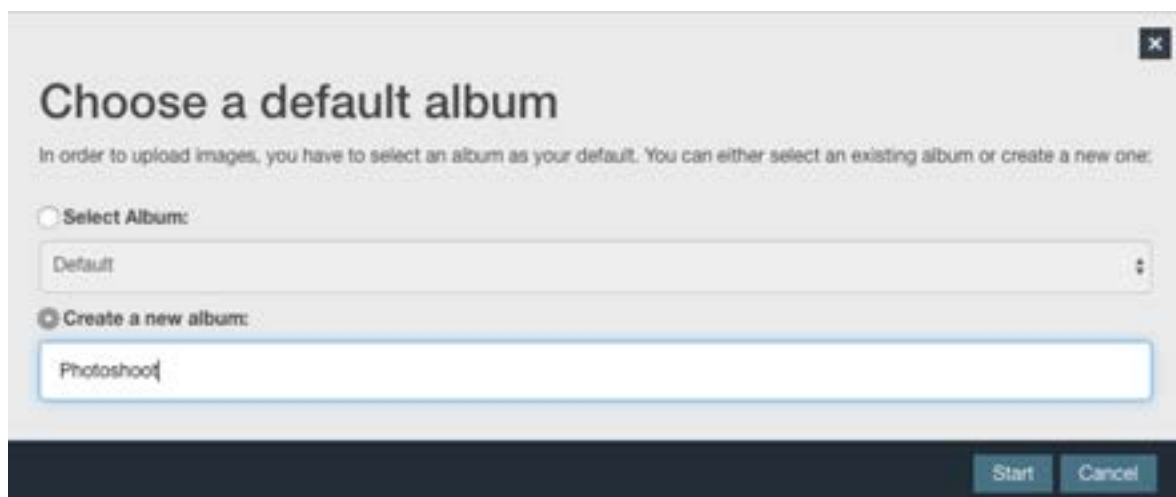
1. Editor Icons, gallery, drawing, layouts, backgrounds (These are explained in more detail later on).
2. Gallery tab - this is where all your images will be displayed.
3. Project Preview - this is where you can see your entire project. The example below is a photo book with multiple pages.
4. Undo and redo buttons - helpful little tools.
5. This is your Project - Currently showing the photo book cover.
6. Empty placeholder, you can drag and drop images into this box to fill it.
7. Save your project - You can save your work and come back to it later.
8. Add to basket - Click this when your project is finished and ready to be ordered.
9. Price - This is the current price of your project including VAT.

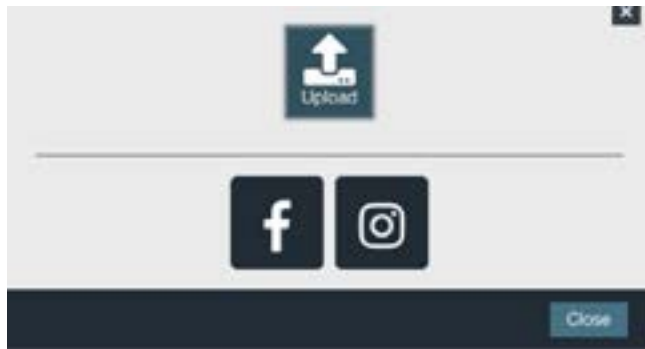


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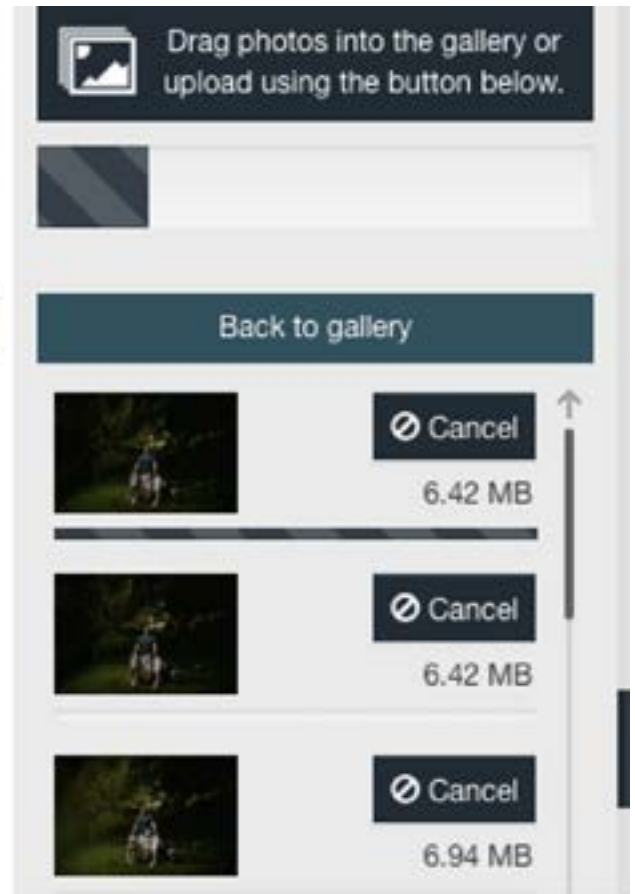
UPLOADING IMAGES

Once you have selected the gallery tab and clicked 'add files' a pop up will appear asking you to select an album. We highly recommend choosing 'Create a new album', then give it a name related to the project you are working on and click 'Start'. This will save you from having all your images from every project in the 'Default' album, this becomes difficult to identify and manage images.





Next click on 'Upload' and navigate to the pictures on your computer that you wish to upload for this project. Your images will start uploading into your gallery, an upload progress bar will appear at the top of your gallery. Each photo will also have its own progress bar as well as displaying the images size. The progress bar will disappear once all images are loaded. Once your images have started uploading you can click 'back to gallery' and start using your images in your project.



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ORDER YOUR PHOTO BOOK

When you are ready to order your project click the 'Add to basket' button. A pop up will open and ask if you are ready to complete the order, read the message then click 'yes' if you are happy and you will be redirected to the checkout process.

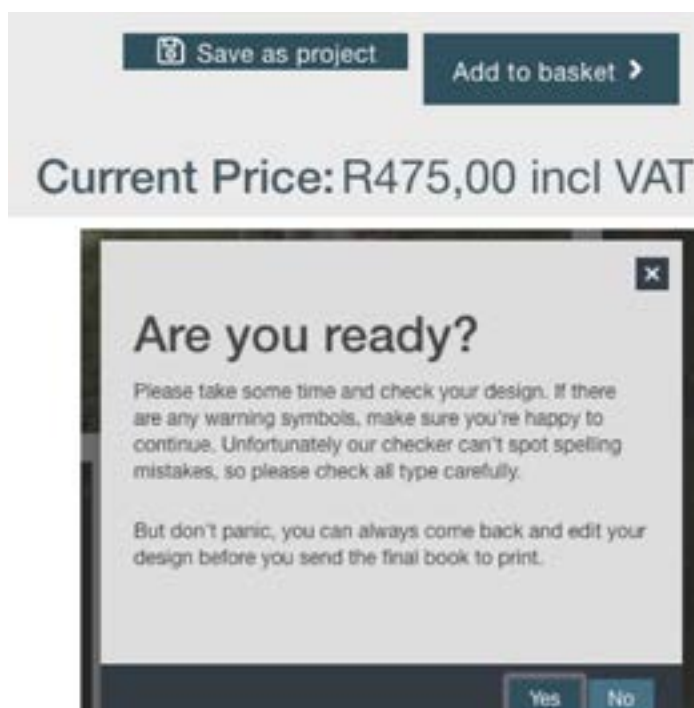
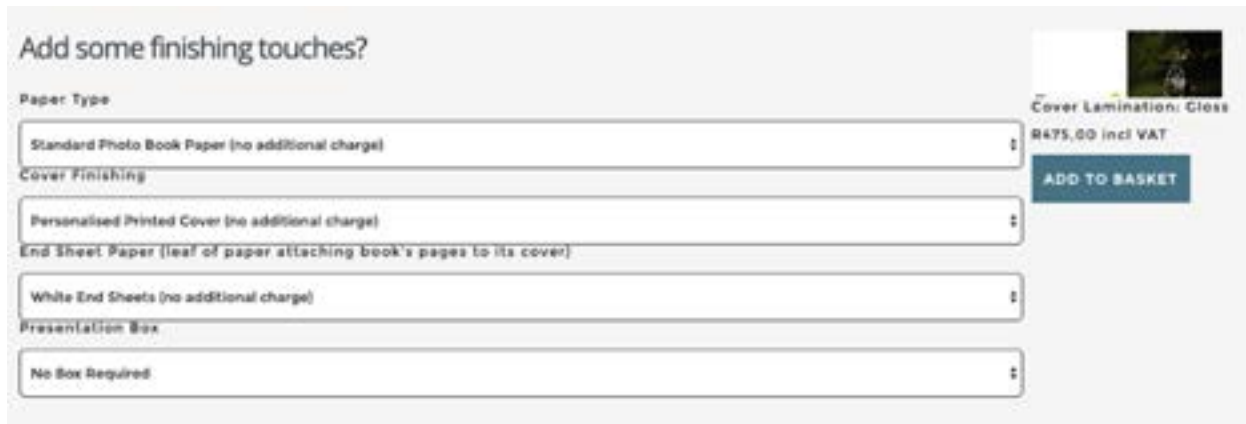
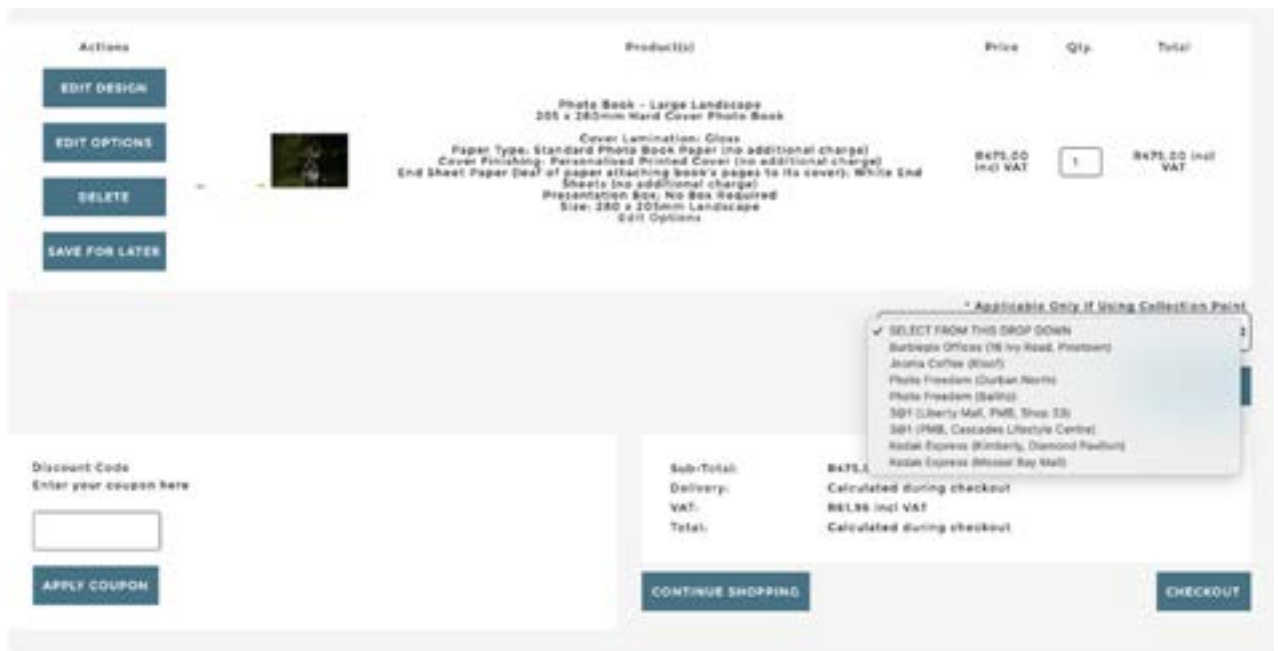
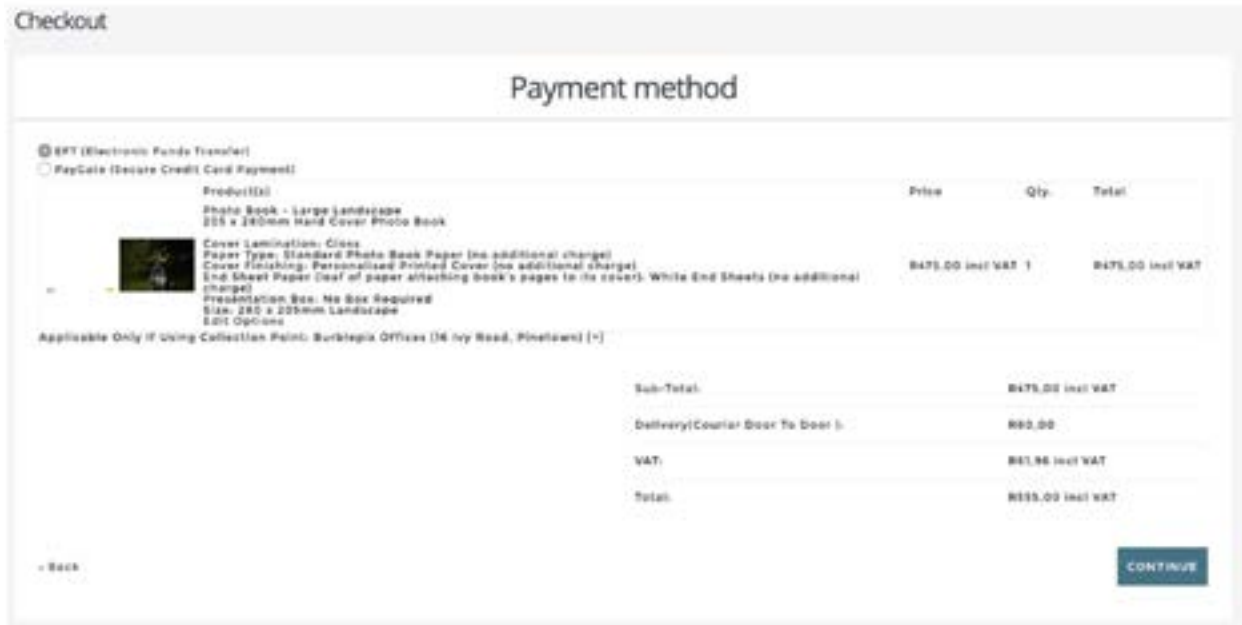


Photo books have the option to 'Add some finishing touches' with drop down choices on paper, cover types and even if you would like to add a box.



After you have chosen your finishing touches click 'Add to Basket' you can now either go back by selecting 'Continue shopping' to add more products to your basket or you can carry on with the checkout process. If you are going to check out this is where you can add your voucher code if you have one. Choose a collection method and change the quantity of your order. Complete the remaining steps in the process to complete your order and you will get a message that states "Your order has been successfully processed."





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MORE GUIDANCE

if you need more assistance on the online software please refer to our online user guide which can be found at www.burple.co.za/files/burple_online_user_guide.pdf

Or visit the Burble youtube channel for video tutorials www.youtube.com/user/BurplepixSA