

# PROFESSIONAL SERVICES

## ADDITIONAL AUTHOR SERVICE OFFERINGS.



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burble.co.za has helped hundreds of authors to self-publish and we have many free tools to help you get your book published. However for those that want additional help we have some professional services available.

1. Cover design
2. Editing
3. eBook conversion and list on Amazon
4. List and sell on the burble book shop (Free)
5. ISBN number (Free)

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## COVER DESIGN



### Price: R3 500 incl VAT

The first thing readers notice is your book cover. An experienced book cover designer will help it stand out from the rest, creating a professional cover that compliments your work.

### What is included:

The cover will have your books title, subtitle (if applicable) and pictures. We can also include your own custom artwork or photos.

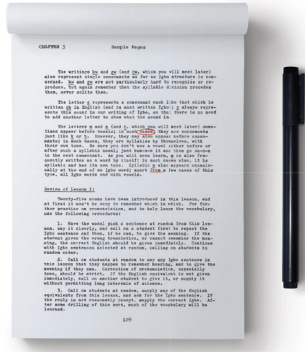
### Important information

- Stock pictures are charged for separately.
- For the front cover you will need to provide the title, author name and images (if applicable).
- For the back cover you will need to provide a short description of your book, author photo and biography.
- If you send us artwork remember that it must meet specific printer requirements.
- We will send you a proof of your cover and allow one set of corrections, after the cover designer makes these corrected changes you will get your approved cover as a PDF. Any further changes after this point will result in additional charges.

Please note that we require a 50% deposit before we begin working on projects and the balance is due on completion.

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EDITING SERVICES



**Price: Starting from R100 ex VAT per 1000 words**

Prices for our editing services are a general guideline only. In order for us to send you a formal quote we would need you to email us 1 or 2 random chapters of your book, ideally in MS Word. This will help determine the amount of editing required.

**Basic Proof Reading**

From R100 / 1000 words (10c per word)

This is for work that is already polished and just requires a final review for small lapses or typing errors. The basic proof read is for well written manuscripts that are in the final draft and are ready to send for printing.

**Light Editing**

From R180 / 1000 words (18c per word)

Light editing is for well-written work that still needs a comprehensive proofread and final check. It includes proofing for spelling mistakes, typing errors, punctuation issues, minor editing, general flow and readability.

**Full Editing**

From R230 / 1000 words (23c per word)

Full editing covers everything under ligh editing, as well as a complete review of the entire manuscript. During this process we will leave relevant notes, comments and queries related to your work in the margin for you to review, after completing this editing process.

Please note that we require a 50% deposit before we begin working on projects and the balance is due on completion.

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E BOOK CONVERSION AND LISTING ON AMAZON



**Price: R1 950 – R3 500 ex vat**

Get exposure to the Amazon eBook market through the Amazon Kindle store considered the biggest eBook shop in the world.

The first step to getting your book on Amazon is to have it converted to their eBook format.

You will also need an ISBN number specifically for eBooks.

This is different to the ISBN number used for a printed copy of the same book.

**eBook conversion ranges between R1 950 and R3 500 depending on what is involved.**

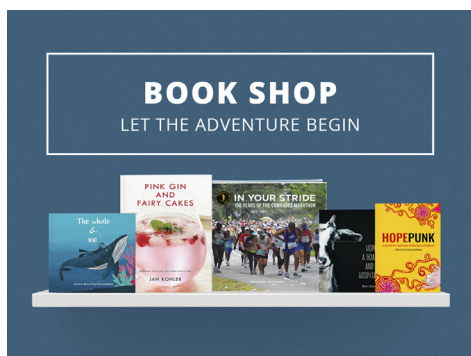
- R1 950 – Easier conversions are manuscripts text only.  
This can take up to 7 - 10 working days.
- R2 400 – Manuscripts that are mostly text with a few images are more complex and can take up to 10 - 14 working days.
- R3 500 – Manuscripts that have many images, graphs or bullets are the most difficult to convert and can take up to 14 - 21 working days.

**Note that these services are only available to customers who have first printed a physical book with Burble and are also looking for an eBook option on Amazon.**

Contact us so that we can provide a free quote to convert to eBook.

Once we have converted to Kindle format it needs to be loaded onto Amazon. We can also help with the process of publishing your eBook on Amazon. For more information on your potential earnings and how it works contact us.

4 LIST ON THE BURBLE BOOK SHOP



**Price: Free**

If you have printed with Burble why not sell your book on our Online Book Shop. This is a print on demand solution. Put simply, when a book is sold on the online book shop we print on demand to fulfill that order. No risk and great return for the author especially compared to the traditional book shop selling model.

**What you need to know:**

- Print on demand means that we only print a copy of your book when a confirmed sale comes through our portal.
- No risk as payment is made upfront by the person placing the order.
- No warehousing costs.
- No unsold book returns.
- Get your own URL listing for your book and use this link to promote your new book.
- Offer a discounted price to your audience to get the ball rolling with a special discount code
- We pay commissions monthly, provided the amount meets a R200 minimum payout threshold.

**The Burble Book Shop is only available for customers who have printed their book with Burble.**

For more information on the burble book shop go to [www.burble.co.za/book-shop](http://www.burble.co.za/book-shop) or contact us for a proposal. Below is an indication of costs with a pricing example.

<b>YOUR SELLING PRICE</b>	<b>OUR FEES</b>
Decide on your Selling Price (also known as your list price).	We charge a fee of 31% of the profit figure. This fee is only charged if a book is sold.
This is the cost of printing one book plus the profit you choose to add.	No sale, no fee.
<b>EXAMPLE (incl VAT)</b>	
Selling price	R199
Less cost to print one book	-R99
Profit	R100
Less fee (31% of profit)	-R31
Your portion	R69
This example is for illustration, prices will vary.	

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## ISBN

**Price: R300 incl VAT**

This is a number that uniquely identifies any published book. We can provide you with an ISBN number or you can use your own ISBN if you already have one.

If you intend selling your book it should include an ISBN number on the back cover and on the copyright page. There is an additional charge for this service of R300 incl VAT if you choose it.

Included in the ISBN fee we will also print and deliver an extra copy of your book to the National Library for their records.

To take advantage of this service you will need to pay for the ISBN number in advance so you can include it in your artwork before you submit it through to us.

Once you have ordered and paid for your ISBN number we will issue you with the ISBN number to include in the book and also the scannable ISBN barcode for the back cover.

**Email us on at [info@burble.co.za](mailto:info@burble.co.za)  
for more information on any of our services.**